



Rise Strategy Group Associate

About Rise

Rise Strategy Group is a full-service strategic communications firm that helps clients identify their audiences and build stronger relationships with the people who matter to their success. We craft the messages those people need to hear and deliver those messages with the greatest impact.

What makes us different? We don't just solve the most obvious problems; we look deeper to spot the foundational challenges that are holding an organization back from its goals. By approaching communications holistically, we ensure that all parts of the organization clearly communicate who our clients are, why they exist and what value they can deliver.

Associate

Rise is seeking an **Associate** with excellent writing skills to join our small and growing team. As a member of our women-owned company, you'll work with multiple clients across multiple sectors—from fashion to financial services and high-tech to nonprofits—to identify their communications challenges and help them address those challenges with innovative ideas. We offer a range of services, including media relations, content marketing, social media, community engagement and crisis management. We're looking for someone who loves variety and never stops learning.

RESPONSIBILITIES

Client Delivery

- Interact with clients across a range of sectors and issues
- Provide expert communications and/or counsel to clients in line with their business priorities

Content Creation

- Draft deliverables across multiple media types, including press releases, speeches, newsletters, web copy, blog posts, social media calendars and social media posts incorporating photography and video
- Assist in designing media strategies and story pitches
- Work with clients to develop messaging guidelines
- Build community engagement strategies to help clients build authentic relationships, and engage in direct conversations, with local communities

QUALIFICATIONS

- Excellent writing skills, ability to write for senior-level management audiences, and proficiency in editing and composition
- Experience managing and building client relationships
- Strong strategic-thinking skills and the ability to juggle multiple priorities seamlessly
- Experience using digital/social media tools
- Ability to work under pressure to manage tight deadlines while juggling multiple projects and changing priorities
- Can-do attitude and a willingness to work in the trenches

JOB DETAILS

Location: Chicago

Employee Status: Full-Time

Salary: Compensation will be commensurate with experience and qualifications.
Competitive benefits.

Rise Strategy Group provides equal employment opportunities to all qualified applications for employment.

To apply, please send a resume and cover letter to info@risestrategygroup.com.